

Standing Desk Trends & Statistics

www.cnstandingdesk.com

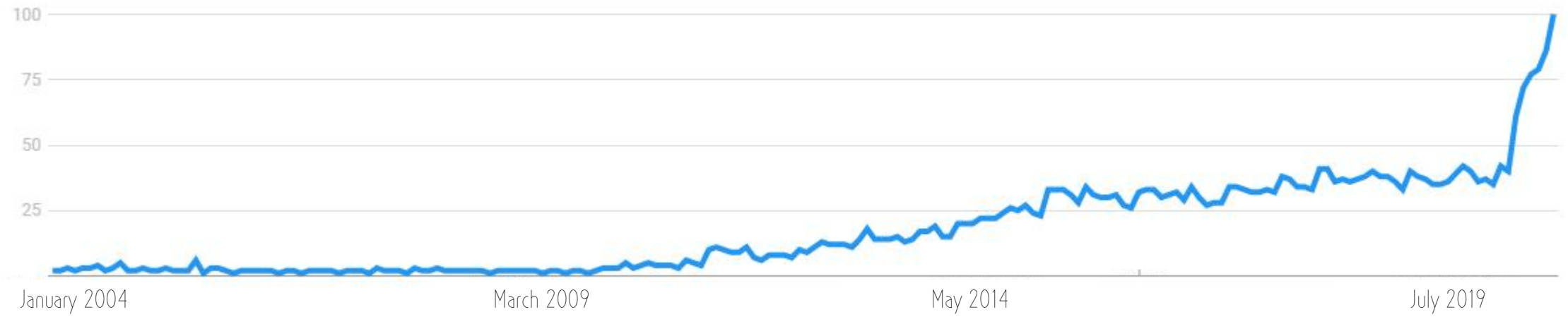
Google Trends

Office Desk



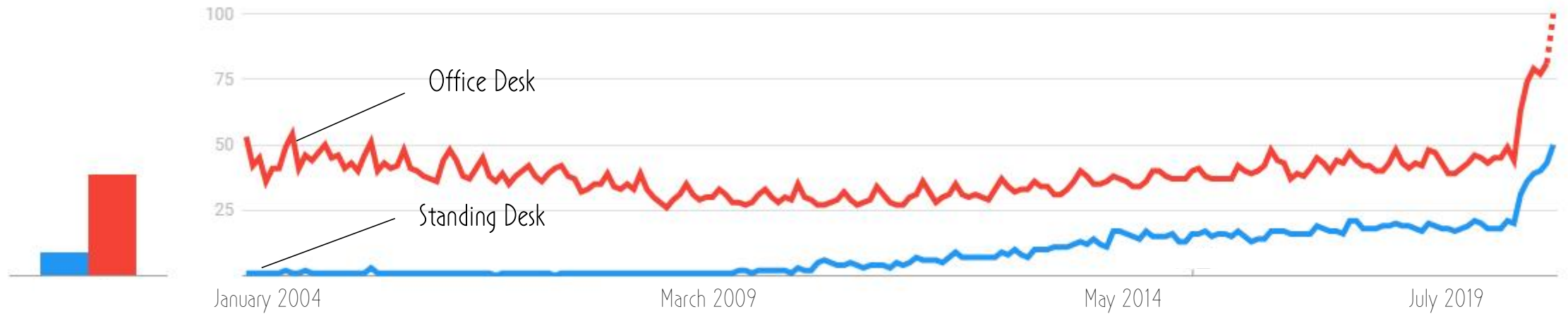
Google Trends

Standing Desk



Google Trends

Standing Desk & Office Desk



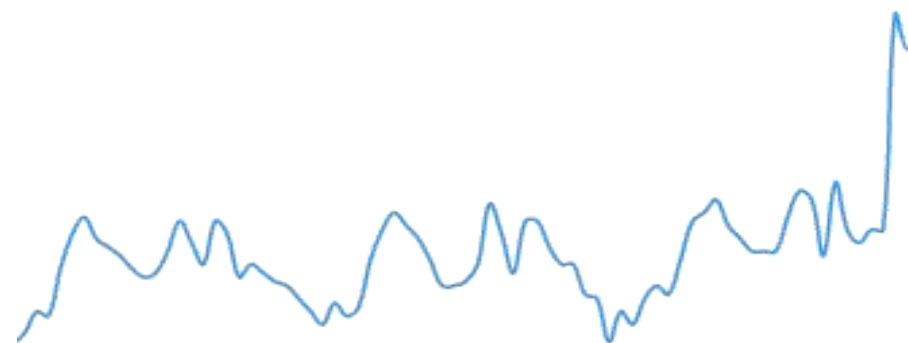
Standing Desk

+78%



Desk

+33%



meetglimpse.com/companies/ Top6

TikTok

11,102,151 searches / mo



Office Software

Notion

221,301 searches / mo



a collaborative platform for creating images, videos, and GIFs.

Kapwing

91,016 searches / mo



Chime Bank

105,231 searches / mo



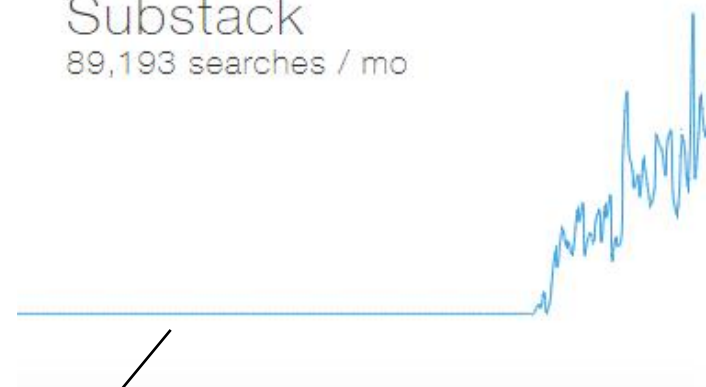
OnlyFans

2,251,239 searches / mo



Substack

89,193 searches / mo



A place for independent writing

meetglimpse.com/industries/

Office Space

CBD

11,329,775 searches / mo



Why not get health

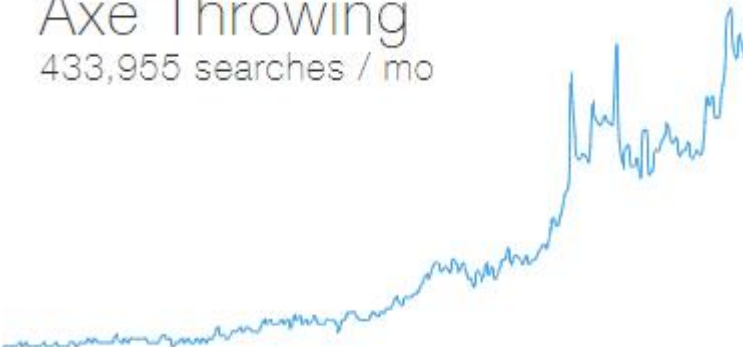
Gut Health

154,984 searches / mo



Axe Throwing

433,955 searches / mo



What happens in advance layout

Solo Travel

139,486 searches / mo



Plant Delivery

48,820 searches / mo



Keto

17,130,620 searches / mo



Exploding topics

standing desk (topic)

A type of office desk that is designed to be worked on while the user is standing up.

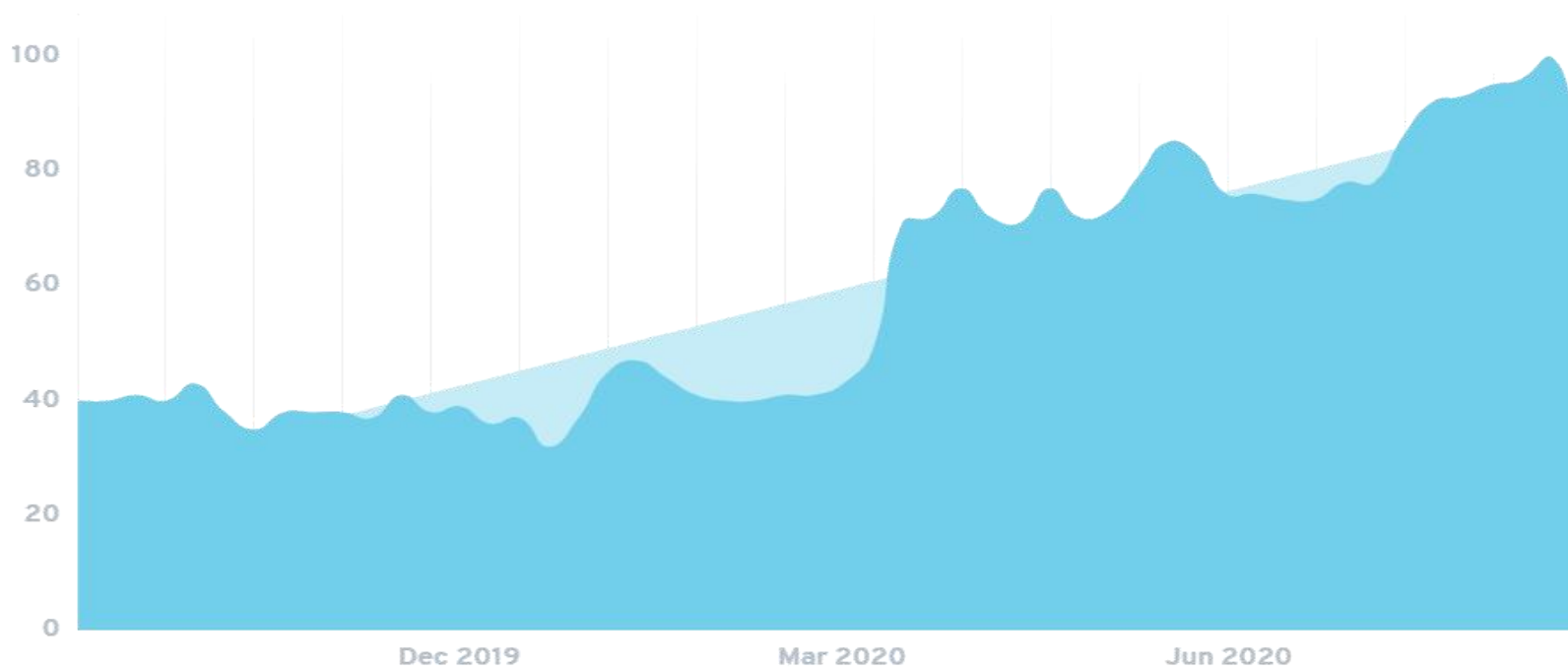
REGULAR

growth ⓘ

↑ 120%

time period

1 year ▼



Exploding topics

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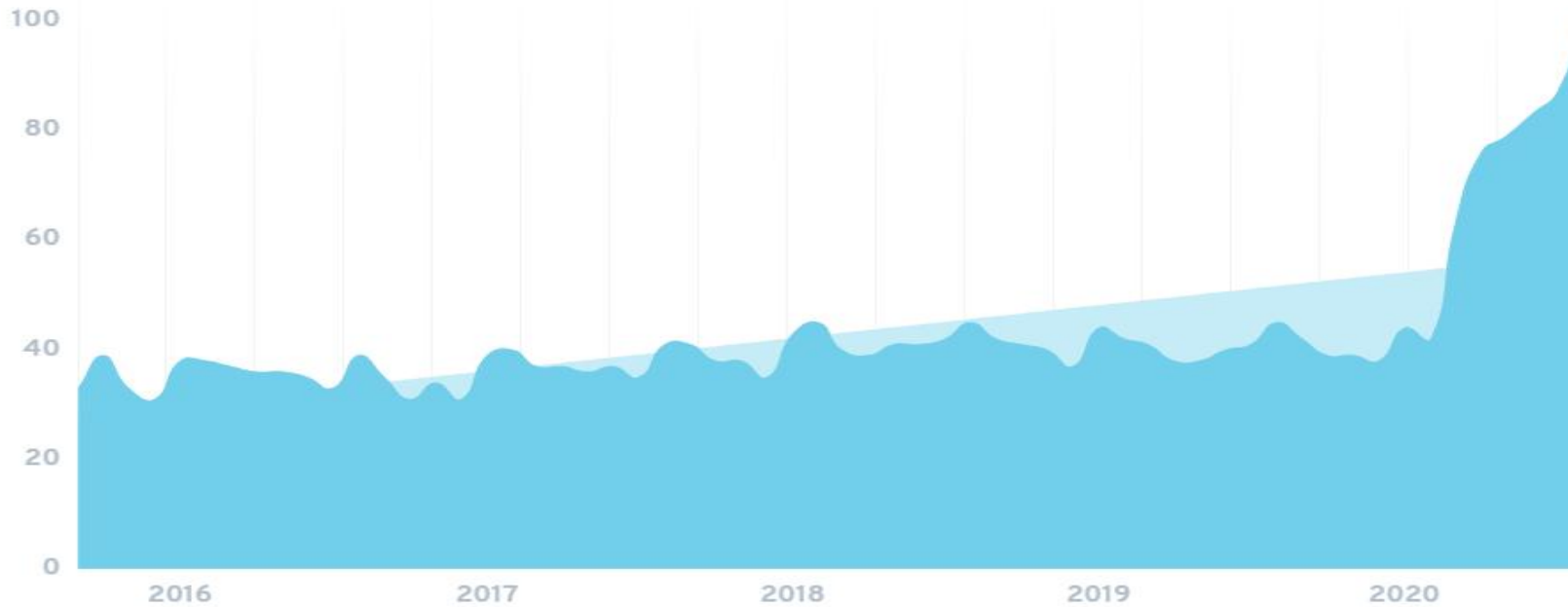
REGULAR

growth ⓘ

↑ 203%

time period

5 years ▾



Exploding topics

standing desk (topic)

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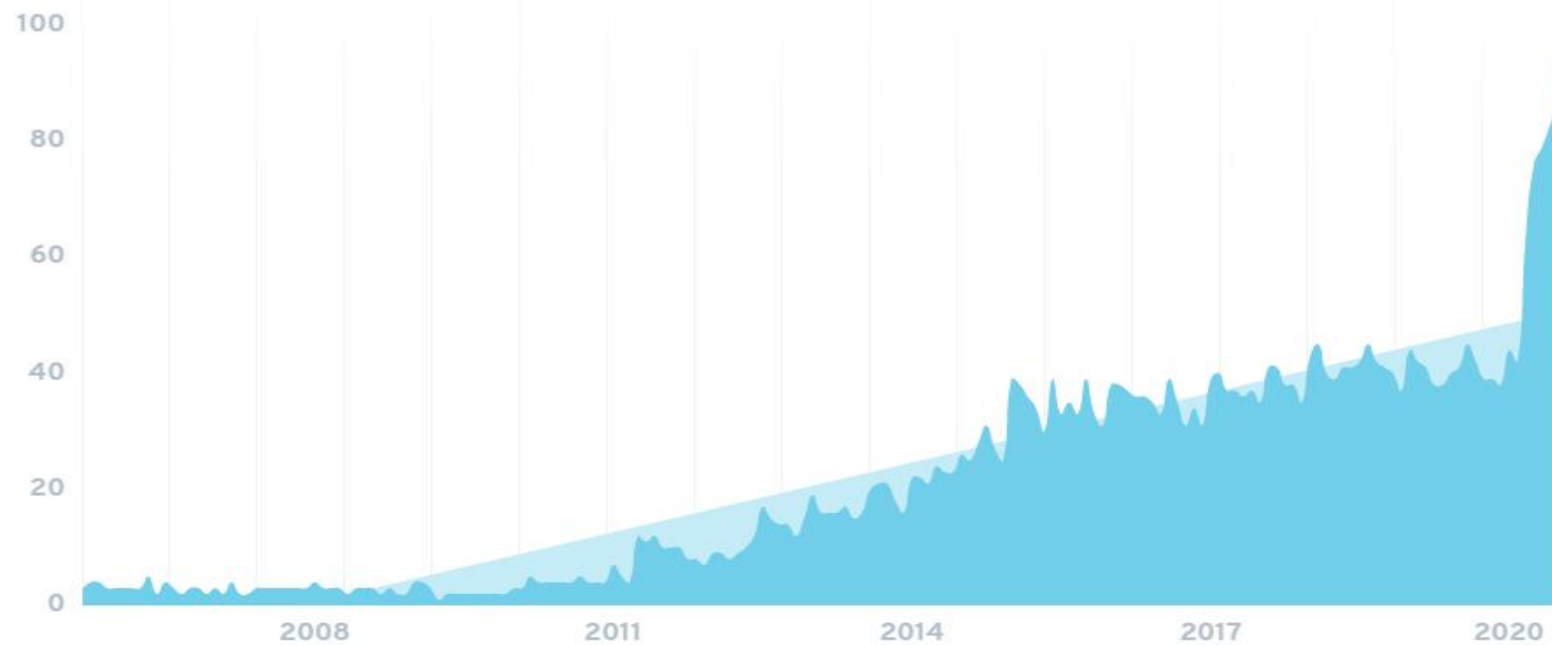
REGULAR

growth 📈

↑ 3233%

time period

15 years ▾



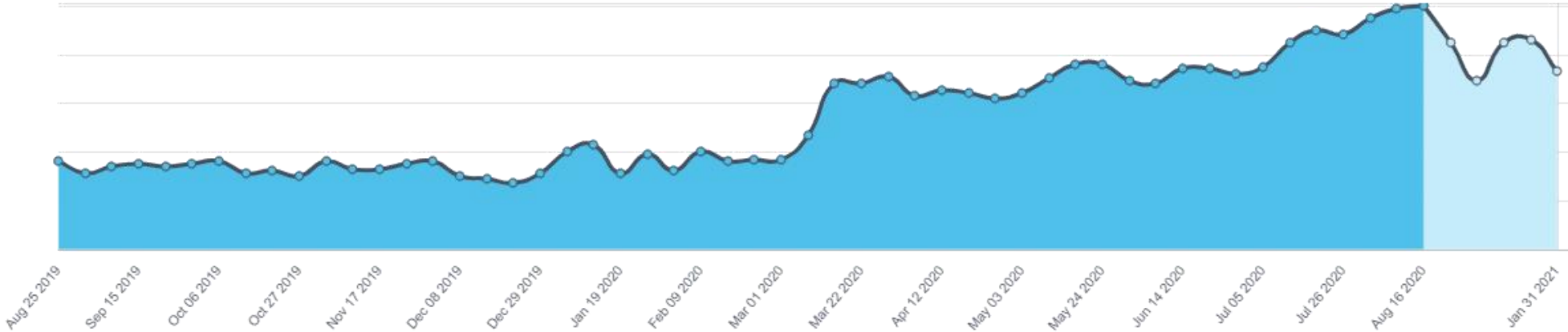
Trendly

Interest over time by search volume 165K searches/mo (US)

This year This week & month Last 5 years

INTEREST
Average: 49.92%
Trend: growing
MOM change: 0.16%

Actual
Forecast



Trendly

Interest over time by search volume

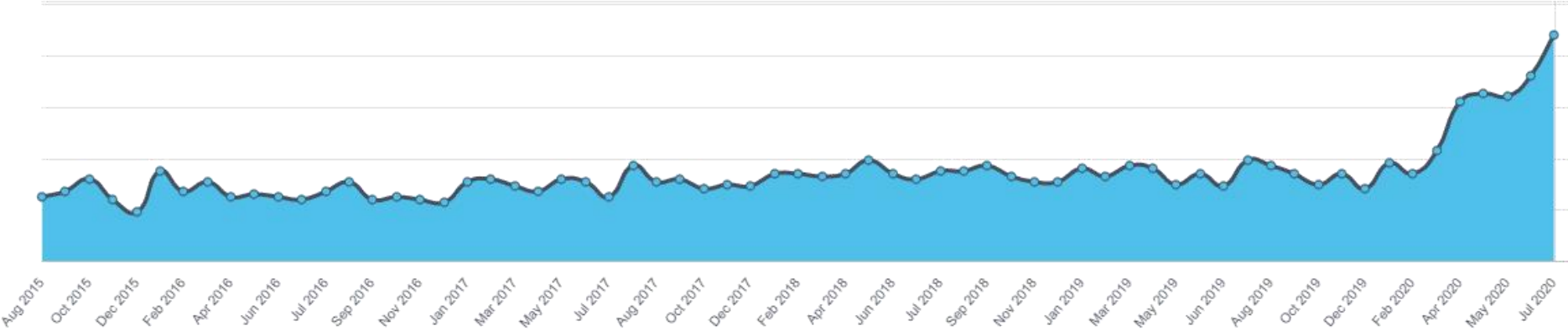
165K searches/mo (US)

This year

This week & month

Last 5 years

INTEREST
Average: 34.97%
Trend: growing
MOM change: 1%



Thanks For Watching

8/26 2021